

UDCA Newsletter Advertising Contract

The UDCA Newsletter is published quarterly. Please indicate issue(s) for advertisement:

- Spring Issue (March 1) Summer Issue (June 1)
 Fall Issue (September 1) Winter Issue (December 1)

Ad Specifications and Cost

- Full Page (8.0" wide X 10.0" high).....\$100.00
 ½-Page Option 1: (4.0" wide X 10.0" high).....\$60.00
 ½-Page Option 2: (8.0" wide X 5.0" high).....\$60.00
 ¼-Page (4.0" wide X 5.0" high)\$40.00
 Business Card (3.5" wide X 2.0" high).....\$25.00

IMPORTANT NOTE: Camera ready-artwork will be accepted in the following formats: Word document, PDF, JPG image, TIF image. Artwork should be formatted to size of ad (see specifications above). If setup is required, please add \$10.00. Scanning of photographs will be an additional \$10.00. **Photos will not be returned.**

Ad Submission Schedule

	Spring Issue	Summer Issue	Fall Issue	Winter Issue
Ad/Content Due	January 31	April 30	July 31	October 31

For additional information or to submit an ad, contact:
Lenora Koyton at koyton@sbcglobal.net or call (313) 341-UDCA (8322)

Submit your ad to **newsletter@udcaonline.com** put "Newsletter Ad" in subject line.

Calculation for Payment Due

# of Issues Selected		_____	
Ad Cost (based on size)	X	_____	Send contract and payment to: UDCA Newsletter PO Box 21483 Detroit, MI 48221
Sub-Total	=	_____	
Ad Setup (if applicable) (\$10.00)	+	_____	
Photograph Scanning (if applicable) (\$10.00)	+	_____	
TOTAL PAYMENT DUE	=	_____	

IMPORTANT NOTE: Payment must be received by due date or ad will not be published. There is a \$35.00 fee for returned checks.

Business/Contact Information:

Business Name: _____
 Contact Name: _____
 Address: _____
 Telephone: _____ Email: _____
 Signature: _____ Date: _____